

2025 United Against the Flu Fall Toolkit

This year, the American Hospital Association encourages our members to utilize our United Against the Flu toolkits to spread awareness on the availability of the vaccine for at-risk, vulnerable populations. Please feel free to use the sample social media posts and graphics below.

Link: <https://www.aha.org/ahia/promoting-healthy-communities/united-against-flu>

Find a flu shot near you link: <https://www.cdc.gov/vaccines-adults/recommended-vaccines/vaccine-planning.html>

Sample Social Posts:

Flu season is right around the corner! Vulnerable communities, including elderly, immunocompromised and pregnant individuals, can access the flu vaccine at their local hospitals and pharmacies starting now. Learn more: <link to flu website>

Flu is a contagious respiratory virus, and people with asthma, diabetes or heart disease are at a higher risk of developing serious flu symptoms. Find the vaccine at a provider near you: <link>

Autumn is the perfect combination of cozy weather, tasty food, and time well spent with your communities. Stay up to date on your vaccine to avoid missing out on the fall festivities. Flu vaccines are now available and recommended for high-risk individuals as they can help prevent flu complications. <link>

Halloween trick-or-treating is just around the corner! Children under the age of 5 fall into the high-risk population for developing serious flu symptoms. Schedule a flu vaccine appointment to avoid missing out on the fun! <link>

Thanksgiving is a great time for getting together with family and friends! Help protect your loved ones who might be at risk of serious flu complications by getting a vaccine at your local hospital or pharmacy. <link>

Looking to get a flu shot before the winter holidays? Find a vaccine near you:

<https://www.vaccines.gov/>

Graphics Folder:

https://drive.google.com/drive/folders/1_YL0j2HqX64_RhH2s1m4B4Abv7Dm8xJ5

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